Designing and Developing Digital Outcomes

What does DDDO look like? Designing and Developing Digital Outcomes (DDDO) in practice is using design thinking within your work. Creating an outcome that has specific design principles within it. What is the problem that you are solving because of this digital outcome? When does it turn into DDDO?

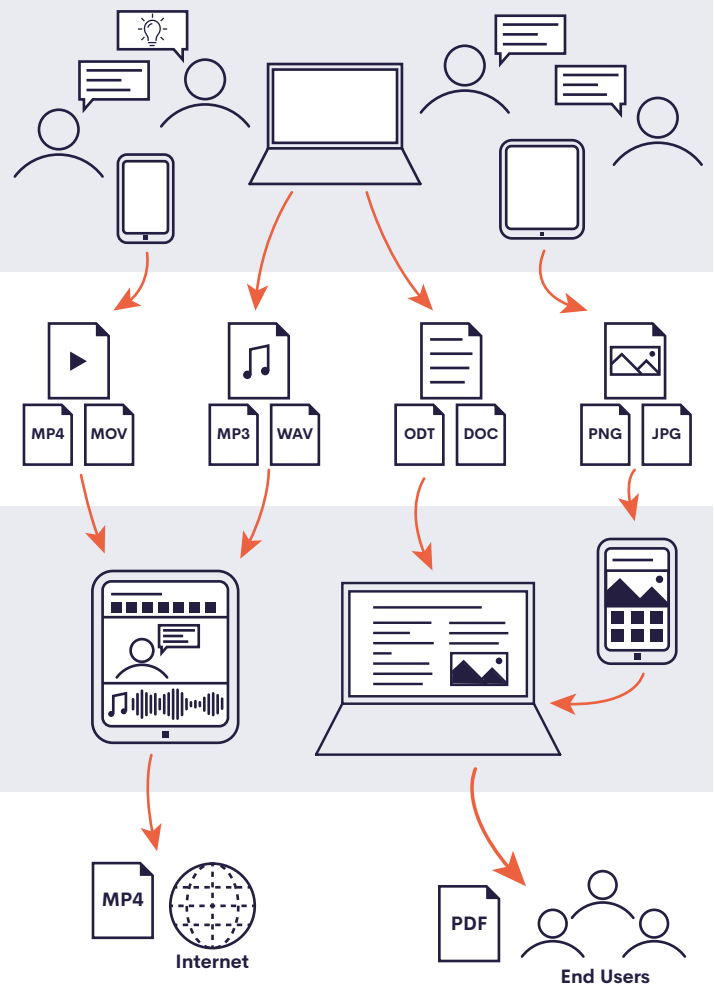## When am I teaching Designing and Developing Digital Outcomes?

When you focus on the end user considerations and in an authentic context and you are:

- discussing what devices are being used and how they are the best fit,

- teaching the process of getting images, videos, and sound recordings off a device and transferring them to another device, understanding the different file types,

- use specific application software to manipulate, to edit by incorporating a range of different media,

- exporting the finished product to be able to be used within another application or shared on the internet for others to enjoy.

Recognising that there are responsibilities when it comes to how you store your files. This will depend on whether or not you can share them easily with others, as well as how easy it is to lose your files when devices malfunction.

Every digital outcome and the way we utilise digital devices has social and ethical impacts.